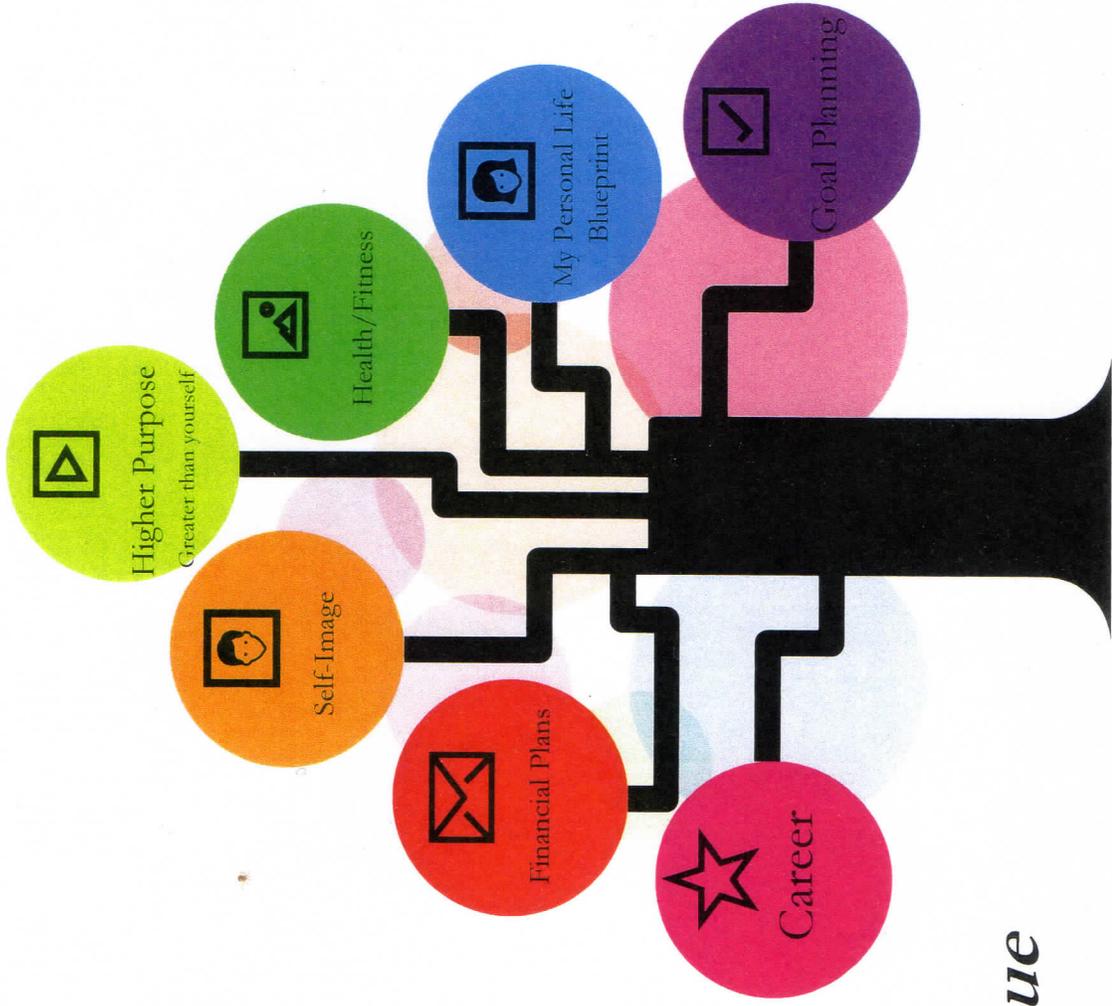


Leadership Fitness

Coach Bill Lam



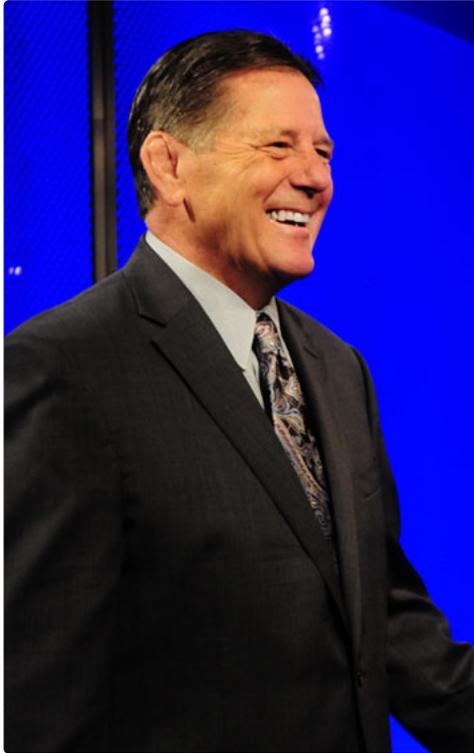
The Attitude Technique

BUS 4500 SPEAKERS CALENDAR

January 9, 2019	Bill Lam: Course Introduction
January 16, 2019	Bo Batchelder: The Human Computer
January 23, 2019	Dave Hanners: Technique Philosophy
January 30, 2019	Gen. Thomas Gorry: Planning Our Thoughts
February 6, 2019	Carter Mario, JD: Through Self-Controlled Motivation
February 13, 2019	Joe Galli, Jr: Achieving Career Success
February 20, 2019	Dr. Frederick Mueller: Optimum Health
February 27, 2019	Bobby Shriner: Spirituality
March 13, 2019	Dr. Shaw Hocker: Spirituality
March 20, 2019	William MacReynolds: Financial Independence
March 27, 2019	Stan Banks & Justin Harty: The Goals Problem
April 3, 2019	Bill Lam: Right Choices
April 10, 2019	Ellis: Keeping Score

ABOUT

About Coach Lam



At UNC, Lam not only coached All Americans and National Champions, but also developed young coaches, including some of the most prominent names in the college sport today.

Lam's sphere of influence includes involvement with those coaches and their programs. As head coach for 30 years at the University of North Carolina, Coach Lam distinguished himself and the school.

Individually, he was recognized by the school, conference and national wrestling organizations, including being named Man of the Year and Coach of the Year by his peers nationally.

Coach Lam has authored a chapter on CHOICES in Brian Tracy's new book "Pushing to the Front" (<http://www.wrestlingwithlife.com/books.html>)

Lam took over a program which went 2-11 the year before he became head coach and promptly guided UNC to a 11-2-1 season. At the time, the 11 wins were a school record. Subsequently, Lam's team have broken the record for wins in a season five other times, including an all-time high of 18 wins in 1987 and 1989. In 1979, Lam led the Tar Heels to their first-ever national Top-20 finish as they placed 17th. After a 13th-place showing in 1981, Carolina soared to fifth in 1982. That is the highest an ACC team has ever finished at the national championships. UNC also was sixth at the NCAA meet in 1986 and 1994, seventh in 1987 and eighth in 1995.

Lam coached 37 All-Americans and earned ACC Coach of the Year honors 10 times. In 1982, he was honored as national coach of the year. In 1983, he was voted **National Man of the Year**.

Lam wrestled at the University of Oklahoma under legendary head coach Tommy Evans. Lam earned All-America honors at 157 lbs. in 1964 and 1965, finishing third and second in the country, respectively. As a senior in 1966, Lam was undefeated and ranked number one in the nation. However, he suffered broken ribs at the Big 8 Championship and was unable to compete at the NCAA Championship. He posted the Sooners' record for career victories.

A special education major, he received his bachelor's degree from OU in 1966 and also earned his master's degree at OU in counseling and guidance.



Coach Lam is a coach whose mission is to help coaches be the best they can be in every facet of their lives.

Coach Lam motivates coaches to enhance player performance both in athletic competition and in life with a program tailored to any specific sport or competition level. Prior to your event, Coach Lam meets with you to ensure he delivers a message that is relevant, practical and on target with your needs and objectives.

Lam's sphere of influence includes involvement with those coaches and their programs. As head coach for 30 years at the University of North Carolina, Coach Lam distinguished himself and the school. Coach Lam not only coached All Americans and National Champions, but also developed young coaches, including some of the most prominent names in the college sport today.

Coach Lam is a recognized expert in the field of coaching. He has the experience and knowledge to teach coaches how to lead their teams and programs to the next level of performance.



It's no secret why the athletes Bill Lam has coached have gone on to lead successful lives.

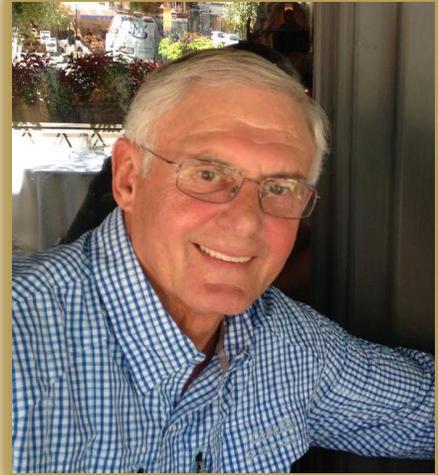
Coach Lam will capture the attention of your organization and motivate your team leaders with a program that is specifically tailored to your group. A detailed analysis of your group's needs and objectives conducted by Coach Lam prior to your event ensures he delivers a message that is relevant, practical and on target.

Coach Lam is an expert in the field of coaching. He will teach your leaders how to coach their own teams to the next level of performance. He demonstrates how to capture the hearts of team members to ensure that everyone has the opportunity to maximize their performance.

FEATURED SPEAKERS

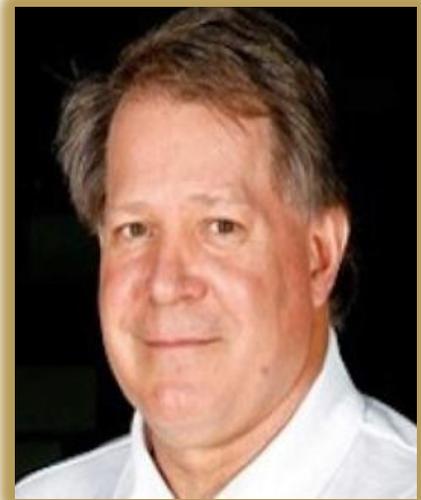
BO BATCHELDER

Bo Batchelder is the founder and president of Batchelder & Associates, a Raleigh-based management and marketing company. Previously, he was owner and chairman of a Taco Bell franchisee and an executive with Hardee's Food Systems for nearly 4 decades. Bo played football at Illinois where he earned All-Big 10 honors as a defensive lineman and later completed the Executive Education Program at the Harvard Business School. He and his wife, Judy, spend much of their time volunteering in various capacities with the Church of the Apostles.



DAVE HANNERS

Dave Hanners played basketball at the University of North Carolina under legendary coach Dean Smith from 1972-1976. He would go on to serve as a graduate assistant at UNC and an assistant coach at UNC Wilmington, Furman, and East Tennessee State before returning to UNC as an assistant coach in 1989 where he would serve for 11 years. In 2000, Dave moved into the NBA where he would be an assistant coach for 5 different NBA teams until his retirement in 2015.



FEATURED SPEAKERS

BRIGADIER GENERAL THOMAS GORRY, USMC

Gen. Gorry wrestled at UNC from 1980-1984. Upon graduating, he joined the United States Marine Corps where he has served impeccably for the past 35 years. He has served in numerous positions including President of Marine Corps University, Commandant of the Dwight D. Eisenhower School at the National Defense University, and Commanding General of 7 Marine Corps Installations on the East Coast. Gen. Gorry's leadership abilities have enabled him to employ innovative techniques to teach and develop the future of the USMC.



CARTER MARIO, J.D.

Carter Mario is also a former wrestler who has found success off the mat. He has spent his life helping people through his work as a personal injury lawyer. As the CEO and President of Carter Mario Injury Lawyers in Connecticut, he has become a leader in the law profession and example for many law firms to follow.



FEATURED SPEAKERS

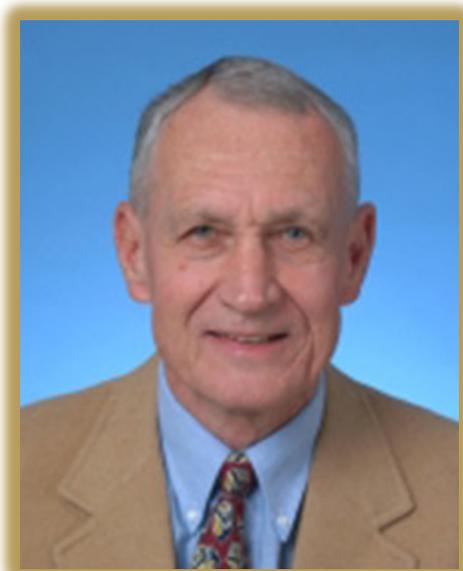
JOSEPH GALLI, JR.

Joseph Galli, Jr. is a former wrestler who has translated the lessons he learned on the mat into success in the world of business. His sales and marketing experiences at major companies like Black & Decker, Amazon, and Newell Rubbermaid positioned him to serve in his current capacity as CEO of TTI, a billion-dollar company. He also received the Outstanding American Award in 2016 from the National Wrestling Hall of Fame.



DR. FREDERICK MUELLER

Dr. Mueller graduated from UNC three times receiving his BA in Education in 1961, a Master of Education in 1964, and a Ph.D. in Education in 1970. He has been a professor in the Department of Physical Education at UNC since 1974 and chaired the Department of Exercise and Sport Science from 1995 to 2005. He has done extensive academic research on injuries in athletics and published numerous works on the topic. His work has been extremely influential in changing rules and improving high school coaching accreditation to better protect high school athletes.



FEATURED SPEAKERS

BOBBY SHRINER

Bobby Shriner started his career in athletics as a wrestler for the University of North Carolina at Chapel Hill where he was a two-time ACC Champion and a 1984 All-American. After college, he became the Head Wrestling Coach at Orange High School. He led his teams to a career 610-89 record including 10 State Championships, 8 State Runner-Ups, and coached 24 wrestlers to individual State Championships. For his efforts on and off the mat, he was inducted into the North Carolina Chapter of the Wrestling Hall of Fame.



SHAWN HOCKER, MD

Dr. Shawn Hocker is a board-certified orthopedic surgeon dual fellowship trained in adult joint reconstruction and sports medicine. He completed his undergraduate and medical degree from UNC and his residency in orthopedic surgery from the Duke Medical Center. He then finished his surgical training with a fellowship in adult joint reconstruction and sports medicine from the University of Utah in Salt Lake City. While at UNC, Dr. Hocker was captain of the football team and in would go on to play for the San Diego Chargers.



FEATURED SPEAKERS

WILLIAM MACREYNOLDS

William MacReynolds is the Founding Dean of the School of Business and a Chair of the Department of Business and Economics at Greensboro College. He has previously worked at the Federal Trade Commission, as the Director of Economic Forecasting, as well as various teaching positions at Cornell, Ohio State, and Greensboro College. His interests include data analysis of the US distribution of income measures, how markets work, analyses of the economics of government regulation, etc.



JUSTIN HARTY

Justin Harty was a 4x NCAA All-American wrestler at the University of North Carolina where he also became a 4x ACC Champion and a 4x Academic All-American. is responsible for about a dozen accounts, making sure all their customer service needs are met by overseeing an entire support staff designed to provide the best customer service an industrial company can provide. He has helped his accounts see staggering increases in productivity across the board with gains upwards of 455% in the last year. He has worked in numerous capacities for companies in the past including Black & Decker DEWALT, Stanley Black & Decker, and Spectrum HHI.



FEATURED SPEAKERS

STAN BANKS

Stan Banks is a Partner for New York Life's Charlotte General Office. New York Life is the largest mutual life-insurance company in the United States and has over \$600 Billion in assets under management. He wrestled at UNC where he was a Team Captain, 2X All-American, and 2X ACC Champion wrestler. During his professional experience, he's managed and supported an array of Fortune 500 Companies in sales, sales leadership, marketing, and financial service roles. Stan has also had a profound impact on the community through his work as CEO and President of his non-profit, CORE Wrestling, Inc., which develops youth athletes to be their very best on and off the mat.



PASTOR STEVE ELLIS

Steve Ellis is a Pastor and the Executive Director of Quest Ministries in Raleigh, North Carolina. He has spent decades striving to help people find long-term, loving relationships that will enable them to find inner peace.

